

Former fisherman turns to nursing for career on high seas

Prue Leith appointed Chancellor Designate

Improving hearing care in residential homes





As ever, **QM**YOU offers a wonderful opportunity to share with you news about our students, staff and graduates and highlight some of the University's new developments at home and overseas.

Firstly, our feature on graduate Norman Todd's incredible journey from deep sea fisherman to offshore medic in the East Irish Sea demonstrates the impact that education can have on one's career. Norman's inspiring story shows how he discovered his love of learning and how higher education is helping him fulfil his potential as a health professional on the high seas.

In this edition, we have increased the 'Where are you now?' alumni section which allows us to highlight more fascinating stories about our graduates' career developments and achievements. For example, recently, we were delighted to welcome back to QMU Tracy MacInnes, a dietetics graduate, who now works as the Associate Chief Health Professions Officer at the Scottish Government. Tracy accompanied Shirley Ann Somerville MSP, Minister for Further Education, Higher Education and Science, also a QMU graduate, during her tour of the University. Tracy has been kind enough to share information about her career path. You can read about her career and current advisory role with the Scottish Government on page 26.

QMU continues to focus its research on areas of relevance which will ultimately help to improve people's lives both in Scotland and internationally. You can read about our audiology project which looks at hearing care for older people in residential homes (pages 12 & 13). Then there are our experts in international health and development who are identifying ways of improving access and care for patients with tuberculosis (TB) in South Africa and Latvia (page 14).

Our Scottish Centre for Food Development and Innovation ensures that our commercial work in food and drink continues to go from strength to strength. The team of food and drink experts has an excellent track record in supporting the development of SMEs, as well as large scale organisations. Find out how our experts helped entrepreneurs develop a first-to-UK-market blend of high caffeine black tea. If you would like to be involved in our commercial food testing, you might like to sign up to become a taste panel member by emailing lboyd@qmu.ac.uk.

Please do stay connected with QMU. If you are a graduate, you might consider sharing your career story with our Alumni team or mentoring a student. Other ways for people to engage and support the University are by funding a student scholarship, setting up an internship, donating a tree to be planted in the campus grounds, supporting research or donating to the Student Development Fund. You can remember us in your will or speak to our Development Manager about creating a lasting legacy for a departed loved one.

We look forward to hearing your news, helping you with business solutions, discussing student support ideas, organising a reunion or taking you on a campus tour.

Professor Petra Wend, PhD, FRSA, FRSE Principal and Vice Chancellor Queen Margaret University, Edinburgh





Living Wage

Step Up with QMU

06-07 IEW COURSES



Chancellor Designate

New British Sign

Language &

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New MSc Gastronomy

offered in Italy



scholarship and award



University research helps create buzz for high caffeine black

London alumni

reception

Influencing the

cultural sector in Malta



First class success for student with dyslexia



Celebrating student



Pioneering scholarship programme

Wise up about dementia



Chinese festival producer

Legacy of St Margaret

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Graduates' **Association Report**



Chief Health Professions Officer with Scottish Government



Aimie Patience John Hansen-Brevetti

Graduates influence cultural management in Edinburgh and

Malta





Scotland Welcomes The World



Open Days

Costume Showcase





Developing expertise in family business

NEWS IN BRIEF



QMU celebrates real Living Wage commitment

MU HAS JOINED a growing roll-call of Scottish universities making the real Living Wage commitment by becoming an accredited Living Wage employer.

The University welcomed the Scottish Government's Higher and Further Education Minister, Shirley-Anne Somerville, to celebrate the move on campus during Living Wage Week. The new UK rate of $\mathfrak{L}8.45$ was announced in the autumn.

Dee Denholm, Head of Human Resources at QMU, said: "We believe that paying at least the real Living Wage to all QMU staff is the right thing to do. Paying each member of our team fairly is at the core of our values, and the Living Wage accreditation offers formal recognition for this."

Higher and Further Education Minister Shirley-Anne Somerville, said: "I'm delighted that Queen Margaret University is now accredited as a Living Wage Employer, which is a key part of the Scottish Government's commitment to making our country a fairer place for everyone to live, work and study."

Recognition for excellence in supporting researcher career development

MU'S WORK IN supporting the career development of its researchers was acknowledged when it retained the European Commission's HR Excellence in Research Award.

Kim Gilchrist, QMU's Head of Research and Knowledge Exchange Development, said: "QMU is one of first eight UK institutions to gain this accolade having retained its award following its six year review. The announcement demonstrates QMU's long-term commitment to the career development of it research staff. The retention of this award is a fantastic endorsement of our commitment to increasing the international profile of QMU in attracting academics and promoting researcher mobility in Europe and beyond."

Community Forum helps locals engage with QMU's activities

EOPLE LIVING IN the surrounding communities of East Lothian and Edinburgh are able to gain an insight into University's work by attending QMU's Community Forum.

The Community Forum brings together university staff, local residents, businesses, organisations, schools and council representatives twice a year to discuss University and local community issues.

Local people have the opportunity to ask questions about the University and find out how it works with the community through its students, staff, commercial work and widening participation initiatives.

Professor Petra Wend, QMU Principal, said: "The Community Forum creates a link between local people and the University, and is part of our community engagement strategy. The event attracts interest from local residents, councillors and representatives from community groups and offers an excellent platform for local information exchange. It also provides an insight into how the University's students and staff contribute to the community, as well as opportunities for local people to engage in our activities such as public events, open days, drama projects and community/outreach initiatives."

For more information and to register for the QMU Community Forum, contact Jane Scott, Director of Marketing & Communications, T: 0131 474 0000, E: jscott@qmu.ac.uk 🗇



Professor McCormack awarded Fellowship of the Royal College of Surgeons

ROFESSOR BRENDAN MCCORMACK, Associate Director of the Centre for Person-centred Practice Research at QMU, recently travelled to Dublin to receive a Fellowship of the Royal College of Surgeons.

The prestigous award was in recognition of Professor McCormack's global health expertise in person-centredness. □



Sebastien Regnier, recent QMU Media graduate, is featured in the new 'Step Up' film.

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Prue Leith appointed Chancellor Designate

Prue Leith, writer, restaurateur, cookery expert and judge on the hit TV show 'Great British Menu', was appointed as QMU's new Chancellor Designate in October 2016.



Prue Leith was a judge on the hit TV show 'The Great British Menu' and has recently been announced as a new judge on Channel 4's 'Great British Bake-off'

RUE WAS NOMINATED for the role of Chancellor given the affinity of her interests and experience with the University's expertise in food and drink, sustainable business, and creativity and culture, and well as one of its key values of social responsibility.

The new Chancellor has an impressive track record as an entrepreneur having successfully built a business from scratch in the 1960s which grew to become Leith's Good Food, the party and event caterer. In 1969, she opened Leith's, her famous Michelin starred restaurant, and in 1975, founded Leith's School of Food and Wine which trains professional chefs and amateur cooks. The group reached a turnover of £15m in 1993, when she sold out all but the restaurant, which she went on to sell in 1995.

For many, Prue Leith is the epitome of classic cookery experts. With her rich culinary background, she was an obvious choice for the role of judge on the BBC's 'Great British Menu'. Having been involved with the show from the first screening in 2006, Prue is a regular on our television screens where she is mainly seen putting the country's top chefs under severe scrutiny in a bid to identify Britain's finest dishes and its top culinary talent.

Prue has received no less than eleven honorary degrees or fellowships from UK universities, including one from QMU in 1997. In addition, she was appointed Officer of the Order of the British Empire (OBE) in 1989 and Commander of the Order of the British Empire (CBE) in the 2010 Birthday Honours list. Echoing Queen Margaret University's focus on making a real practical difference to people's lives, Prue has a deep-rooted commitment to social responsibility. As Chair of the RSA, she has been instrumental in founding and running many charities including 'Focus on Food', which in partnership with the Soil Association, set up the Food for Life initiative which works in schools focusing on cooking and sustainability.

She has held numerous public appointments but the one she has described as the most important of her long

career so far has been her role as Chair of the School Food Trust (2006 – 2010), the British Government's campaign to replace foods high in salt, sugar and fat with freshly cooked healthy food. Her passion in this field prepares her well to act as a figurehead for QMU's work in food and drink, including that of the Scottish Centre for Food Development and Innovation based at the University.

A champion of education, Prue was a member of the National Task Force setting up National Vocational Qualifications. Some of her other public appointments include Chair of the Restaurateurs' Association and member of a Consumer Debt Commission.

Always an optimist, Prue has strived throughout her life to make things better. She has become passionate about the care and rights of people who are dying and is involved with the 'Dignity in Dying' campaign, believing that much work needs to be done to improve end of life care. She is therefore very interested in finding out more about QMU's specialist nursing research in person-centred practice, dementia and the care of older people.

During the week, Prue mainly works as a novelist. She has recently completed her

significant entrepreneurial qualities, but she has also worked hard to help develop and highlight the UK's culinary talent, the importance of good healthy food for all, and to tackle inequalities. She is therefore an excellent fit for our work in food and drink, which dates back to our inception in 1875 when we were established to help improve the diet of the urban poor.

"Prue is an accomplished public speaker and writer, and is able to connect with a very wide audience, through her writing of novels, her opinion pieces and her passion for good food. We look forward to her involvement in a variety of university events. In addition, we know that she has a keen interest in learning more about our ground-breaking nursing research in person-centred practice and care of older people, and to help enhance our long established reputation in hospitality and tourism; business; and food, nutrition and biological sciences."

Professor Wend concluded: "Indeed, Prue Leith has achieved so much in her varied career, ever adapting to change and embracing optimism. She is strong, motivated, entrepreneurial and ambitious, and will not only be an excellent role model

"Prue Leith's career and background resonates deeply with the values and ethos of QMU, as well as with our flagships in health and rehabilitation; creativity and culture; and sustainable business."

seventh novel, and in 2012, published her memoir 'Relish: My Life on a Plate'.

Professor Petra Wend, Principal and Vice-Chancellor of QMU, said: "Prue Leith's career and background resonates deeply with the values and ethos of QMU, as well as with our flagships in health and rehabilitation; creativity and culture; and sustainable business. She is a highly respected public figure who has strong beliefs about the importance of education and in its transformational importance to society. Much of her life's work has been in food and drink, in which she has shown

for our students, but will help Queen Margaret University with our ambitious plans to be known as a 'university of ideas and influence'."

Prue takes over the role of Chancellor from entrepreneur, Sir Tom Farmer, who was installed as the University's Founding Chancellor in 2007 when the institution was awarded University title. She will be installed into her new role at our Graduation ceremony in July, but is already starting to play a full role in the life of the University, meeting staff, students and friends of the University at various events.

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Online learning @ QMU

ECENT YEARS HAVE seen an explosion of interest in online learning. Many universities around the world are launching online courses in response to technological changes and demand from students.

These courses offer greater flexibility, accessibility, and choice compared with more traditional courses. Learners are able to balance their competing professional and family responsibilities whilst studying.

QMU aims to have 20% of its courses online by 2025. But, if online learning is the future, what does that future look like?

What is online learning?

Online learning is a form of distance learning which is made available on the internet. Recent advances in technology have revolutionised the student experience of studying at a distance. Gone are the days of isolated self-study and workbooks. Now, students can interact online with fellow learners and tutors, through online discussions, seminars and group work. Videos, podcasts, online chat, quizzes, case studies and games provide an engaging, multi-media student experience.

Creating online communities

Many of QMU's niche areas of expertise lend themselves to online learning. Online learning offers students across the world access to our highly specialised knowledge. We call upon a pool of informed, international experts to share the latest developments in their subject area, discussing issues relevant to our learners' professional lives. The hallmark of our developing approach to online learning involves fostering online communities of learners. Online learning at QMU is not a solitary business. Instead, technology facilitates conversations and a communal approach to learning. Learning is interesting, interactive, supportive and flexible.

What are the benefits?

Online learning offers students several benefits. They can study in a flexible way, around their work and family commitments. They can access specialist courses in other cities or countries. They can study at their own pace, at times and places that suit them. They can meet and engage with fellow students in online seminars. They can easily access, revise, and review up-to-date online materials informing discussions about cutting-edge research and its impact on practice. As more of our students grow up in an online world, these benefits will become increasingly important in future.

Some examples of our online courses

QMU now runs several postgraduate courses entirely online. These include the MSc Dispute Resolution and the MSc Professional and Higher Education. More courses are following suit.

The future of online learning

Online learning provides students with access to specialised knowledge in a comfortable, friendly community-based online environment. For learners who need flexibility to allow them to study, online learning is a great solution. As technology continues to transform the way we live, so it will continue to change the way we learn. This presents a huge opportunity for QMU's developing range of online courses.

Current online programmes

- MSc Dispute Resolution
- MSc in Professional and Higher Education
- MSc/PgDip (post registration) in Rehabilitative Audiology
- PgCert in Hearing and Communication
- The Diploma of Higher Education in Hearing Aid Audiology
- Pg Cert Collaborative Working: Education and Therapy
- MSc Diabetes
- BSc Conversion Course (Radiography / Occupational Therapy / Podiatry / Physiotherapy)

For more information about our online courses visit: www.qmu.ac.uk



New courses advance opportunities for British Sign Language/ **English** interpreters

CADEMICS AT QMU have launched two new modules in British Sign Language(BSL)/English Interpreting which will significantly advance the skills and understanding of experienced interpreters.

These modules are a stepping stone to the development of a fully online Master's programme in Advanced BSL/English Interpreting, and represent an important advancement in the post-registration provision for BSL/English interpreters in the UK. For the first time, this will allow interpreters to get accreditation for work in specialist fields such as healthcare, education, legal services, and mental health provision.

Interpreters typically work across a broad range of areas. Projected modules will allow practitioners to ratify existing skills already acquired in crucial areas, such as interpreting in the health service or education, as well as helping interpreters extend their practice into new specialisms. This will

allow individuals to develop their profiles as specialists in key sectors.

There is high demand for BSL/English interpreters across the UK, but training and development opportunities are not always easily accessible and can be very costly. These modules are unique, as they will be equally accessible regardless of geographic

Dr Ben Matthews, Lecturer in Deaf Studies at QMU, explained: "The introductory two modules will focus on enhancing interpreters' reflective practice and the theoretical foundations of their work. Further opportunities will be available in the future to develop their research skills and undertake a project in an area of personal interest, should students choose to complete the Master's

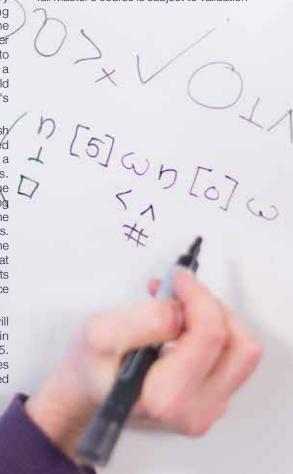
Dr Rachel Mapson, Lecturer in BSL/English interpreting at QMU, said: "Continued professional development (CPD) is a requirement for registered interpreters. However, there is currently a gap in the market for academically accredited training that is both accessible and relevant to the everyday practice of BSL/English interpreters. The key benefit for interpreters will be the convenience of these modules - the fact that they are delivered entirely online. Our students will also be able to use their study to evidence annual CPD requirements."

In 2017, the Scottish Government will publish the first national action plan in relation to the BSL (Scotland) Act 2015. This Act imposes a duty on public bodies to promote use of BSL and it is anticipated that the initial plan will include a particular focus on education and healthcare. The new QMU modules, will help ensure interpreters have an enhanced

skillset for work in these priority areas, and we hope to develop an MSc in BSL in the near future.

Professor Fiona Coutts, Dean of Health Sciences at QMU, said: "The development of this provision demonstrates that QMU is leading the way in addressing the actions that delivered entirely online, ensuring they are are likely to result from the BSL (Scotland) Act. Ultimately, it will enhance the quality of life of the deaf community in Scotland and beyond."

*full Master's course is subject to validation



New medical imaging degree provides career boost for diagnostic radiographers

IAGNOSTIC RADIOGRAPHERS CAN now help boost their career prospects thanks to a new part-time postgraduate degree offered by QMU.

MSc Medical Imaging is approved by the Society and College of Radiographers, providing continuous professional development (CPD) opportunities for diagnostic radiographers. The Ultrasound programme is also now fully accredited by the Consortium of Sonographic Education (CASE).

Modules in Magnetic Resonance Imaging (MRI), Computed Tomography (CT), Clinical Reporting and Ultrasound are being delivered through

work-based learning; distance e-learning and block attendance.

CPD is a requirement for all allied health professions in the UK in order to secure re-registration with the Health and Care Professions Council (HCPC) and to retain the right to practice within the UK. Radiographers are required to evidence their learning and to demonstrate how this learning has informed practice.

The course aims to foster an intellectual approach to personal and professional development, encouraging diagnostic radiographers to challenge and progress radiography practice in response to evolutionary change. The course aims to provide flexibility in learning with the opportunity for learners to select modules in order to support individual practice development.

Simon Holmes, Programme Leader for MSc Medical Imaging (MRI, CT and Clinical Reporting) at QMU, said: "Diagnostic radiography and medical imaging are core components of modern healthcare and rely on rapidly changing diagnostic modalities. It is widely accepted that medical imaging will remain an essential component of diagnostic services for many years to come and that the demand for imaging services will continue to rise.

"Recent modernisation within the NHS has raised the profile and extended the scope of practice for allied health professionals. Diagnostic radiographers, as one of the sixteen registered allied health profession groups, are now required to build and extend their scope of professional expertise within a multi-professional setting, so our new MSc Medical imaging will help them to achieve this objective."

Dawn Walker, Programme Leader for MSc Medical Imaging (Ultrasound) at QMU, said: "The demand for medical ultrasound

continues to rise and so the sonographer workforce in the UK is required to expand to meet the service needs.

"It is important that sonographers working within this specialised imaging modality are offered a high standard of training and QMU is excited to be able to offer this CASE accredited programme in Scotland. Radiographers are offered the opportunity to extend their scope of practice with a PgC in four clinical areas within ultrasound; General Medical, Obstetric, Musculoskeletal and Breast Ultrasound.'

MSc Medical Imaging does not lead to UK registration with the Health & Care Professions Council or the right to practice within the UK.

For more information on MSc Medical Imaging at QMU and to apply, visit: www.gmu.ac.uk or email Simon Holmes, E: sholmes@qmu.ac.uk

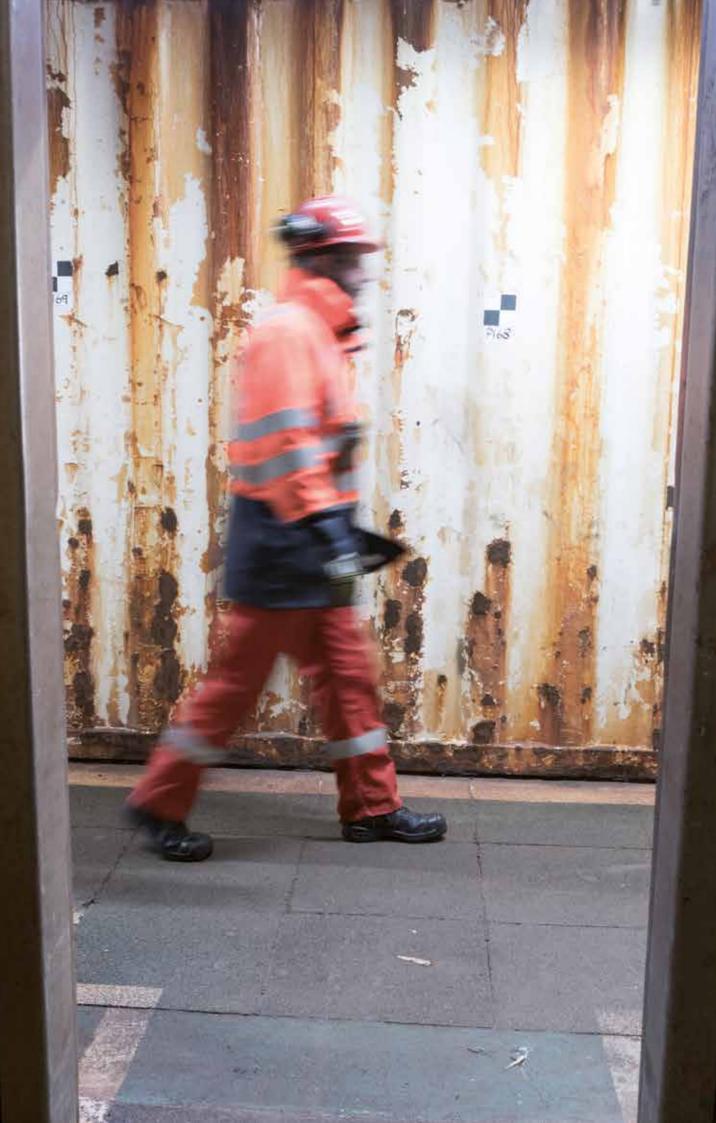
Former fisherman turns to nursing for career on high seas



N EX-FISHERMAN IS embarking on an exciting new career on the high seas after studying nursing at QMU. Norman Todd's fascinating story demonstrates that no matter what your early start in life is, it's never too late to return to education, change your career direction and fulfil your potential.

Norman, now 44 years old, was brought up in Ullapool and left school at 16 with few qualifications and no academic aspirations. He began his working life as a deep sea fisherman off the north coast of Scotland, but decided to change his career path and move into nursing in 1999. The fishing industry was in decline and it was getting harder to make a decent living. He was spending 10 days at sea and getting only four days at home, which was difficult as a single parent.

When he was 26, Norman signed up to an access to higher education course at Telford College (now Edinburgh College) in Edinburgh. He had decided that an access course was the best option for him as a mature adult learner. Norman felt it was a tough challenge, having been out of academia for a decade, but he really enjoyed studying and developing new life skills, which he still uses to this day. The experience provided him with an excellent grounding to go on to study at university and, as a result, was accepted to study Nursing at QMU.



Norman chose to study at QMU due to its reputation for delivering a high quality nursing undergraduate course. Moving to Edinburgh from the Highlands of Scotland was also an easy choice - the vibrancy and culture of Edinburgh was a big draw for him.

Discussing his course, Norman said: "I did have a fear that the academic work would be beyond me, but I was committed with a strong work ethic. The academic work became easier and really interesting. I enjoyed every clinical placement as it gave me the opportunity to apply theory to practice.

"With good mentorship on placements and in the University, I feel that I developed a professional approach to nursing.

"After graduating, I gained a lot of clinical experience working in acute medical admissions, rehabilitation and urology at the Western General Hospital in Edinburgh.

"I then decided to continue developing my knowledge and I went back to QMU in 2007 to study MSc Nursing over three years. It was hard doing this whilst working, but I felt that my practice matured as I progressed through the course. At this point I was working as a urology nurse specialist at the Western General Hospital and the MSc positively influenced my clinical decision making, critical thinking, case management and professional approach."

Norman made another career change in 2010, when he went to work in the oil and gas sector as an offshore medic for Centrica in the East Irish Sea. He explained: "It's an autonomous job where healthcare is delivered in a hostile environment to a population with unique needs. It's been a fantastic experience for me and I'm fortunate to work for a company which has recognised my academic ambition and has given me the training and development to have a new role as the offshore health, safety and environmental advisor."

Norman is now undertaking a BSc in Occupational Health at Robert Gordon University in Aberdeen which he expects to complete in 2017. He said: "It's my intention to study another MSc in Safety and Risk Management at Heriot Watt University. I also have a long-term ambition to undertake a PhD, which will examine the relationship between workplace culture and process safety."

Norman concluded: "QMU has given me a thirst for lifelong learning. I've had a wonderful career which wouldn't have been possible without having a firm academic basis, confidence and ambition that I gained from my undergraduate years." □

-Norman's top-tips-for-students-

"The best advice I'd give to any students interested in studying nursing at QMU is not to leave assignments late, enjoy the learning and to put good care at the centre of all of the clinical placements.

"If you need help, then ask for it early on and ensure that when your work is done that you enjoy the other social and recreation facilities on offer at QMU and in Edinburgh."







QMU working to strengthen global health systems for TB care

Institute of Global Health and Development (IGHD) at QMU have been awarded funding for a series of projects examining how health systems in South Africa and Latvia might improve access and quality of care for patients with tuberculosis (TB).

Known as a disease of the poor, TB remains a significant cause of disease and death globally. Failure to effectively control the TB epidemic has resulted in the rise of TB bacteria that are resistant to the main drugs used in treatment. These drug-resistant bacteria can then be transmitted to others and although treatment is available, it is lengthy, complicated, expensive, and results in poor patient outcomes.

There have been recent medical advances, including a rapid diagnostic test for drug resistant TB (DR-TB) which has been rolled out across South Africa, and a new drug Bedaguiline which has the potential to dramatically improve the effectiveness of DR-TB treatment. In order to increase access and decrease delays in starting treatment, these developments are being delivered in a decentralised manner through the country's existing health system.

In collaboration with the University of Cape Town's Department of Medical Microbiology, IGHD at QMU has received funding from the Joint Health Systems Research Initiative, funded through the Economic and Social Research Council, Department for International Development. The Wellcome Trust and the Medical Research Council, to better understand the health systems constraints and enablers for the successful implementation of decentralized care for DR-TB patients in South Africa.

IGHD project lead, Dr Karina Kielmann, said: "There is huge diversity in the ways and extent to which care for DR-TB is being

ESEARCHERS FROM THE decentralized across health districts in South Africa - and substantial variation in the performance of the DR-TB program in relation to kev measures of success such as linkage to appropriate care and treatment outcomes. Our aim in this four-year project is to undertake an in-depth analysis of the health policy and systems context and to identify factors that determine what kinds of models are working to improve patient outcomes, and why these models work, across different settings."

> The Latvian project looks at issues of access to care and adherence to TB treatment for vulnerable individuals.

> "Sticking with TB treatment is key to a successful outcome for patients, and can be a real challenge for individuals who struggle with alcohol or drug dependency. and who may lack social or financial support to encourage positive healthseeking behaviour," says Dr Kielmann who is working on this research with colleagues at IGHD and at the London School of Hygiene and Tropical Medicine.

> "In collaboration with partners at the Centre for Tuberculosis and Lung Disease, based at Riga East Clinical Hospital, we have developed and piloted a social risk screening tool that will help us identify those individuals likely to struggle with adherence to treatment, as well as tailored adherence support mechanisms for those patients at risk of dropping out of treatment. In both projects, we hope to contribute to strengthening health systems to improve TB patients' pathway to care and outcomes."

> The project in Latvia is funded through the European Centre for Disease Prevention and Control (ECDC) and managed by the World Health Communication Associates.



"we hope to contribute to strengthening health systems to improve TB patients' pathway to care and outcomes."

Research shows smartphones could help people with shoulder pain

NIVERSITY RESEARCH HAS shown that smartphones can help in the treatment of people experiencing shoulder pain.

Physiotherapy and rehabilitation scientists from QMU worked with specialists in Switzerland on the novel use of smartphone technologies to help establish which treatments could best improve patients' shoulder function.

The amount of people experiencing shoulder pain is extremely high - up to 27% at any one time. After the lower back, that makes the shoulder the second most affected body part to experience pain. Across the specialism of physiotherapy within healthcare, there is an ongoing debate about the best methods to evaluate the effect of disease and pain on shoulder function. Patients often have to fill out medical questionnaires which try to establish how effective a treatment has been on their shoulder injury/problem. However, there are numerous styles of questionnaire, and due to the poor reporting quality, there has never been an agreed universal standard.

Professor Nigel Gleeson, an exercise rehabilitation specialist at QMU, directed the

research. He explained: "The team had been looking for a better way to evaluate patients' performance and to establish how treatment has helped improve pain and mobility in the shoulder.

"Computerized movement analysis could provide effective results due to its precision and reliability. The limitation is that computerized systems are expensive, and there are issues associated with training needs and patient accessibility."

QMU worked with research partners in Switzerland to identify a solution to this problem. The team focused on the use of smartphones, which include threedimensional movement sensors as standard. These smartphones are also affordable, easy to use and readily available, and can offer a more effective solution to evaluating patients' shoulder performance following treatment.

The research was conducted by Claude Pichonnaz, a PhD scholar at QMU, in collaboration with Haute Ecole De Sante Vaud (University of Applied Sciences, Western Switzerland, Physiotherapy Department) and CHUV-UNIL, Orthopedics and Traumatology Department, Lausanne.

Eighty patients were involved in the study - some who were suffering from various conditions and diseases, such as osteoarthritis and capsulitis, and others who had experienced muscle injury or bone fractures. This high quality, well controlled trial confirmed that the novel smartphone technology was highly effective for correctly assessing improvements in the shoulder following treatments.

The double blinded randomised control trial was funded by the Swiss National Science

Following on from this research, an app, 'Hands up' (developed by the company Gait Up, SA), has been developed. This free app is now available to support researchers and clinicians involved in patient care.

Looking to the future, Professor Gleeson said: "This project has shown great potential for the use of smartphone technology in rehabilitation and for optimizing individualised, self-managed care by patients."





MU IS JOINING forces with an Italian university and a foundation for food excellence to offer a master's degree in Gastronomy which will be delivered in Italy. It is believed that the exciting new course. which will be taught in English, will attract both an Italian and international audience.

in Italy

QMU is partnering with the University of Cassino, Lazio and the l'Ciacca Foundation to deliver the MSc in Gastronomy*. Students of the new course will be taught on the tranguil organic farm of l'Ciacca in Picinisco, an ancient town located in Val di Comino between Rome and Naples.

The farm buildings, where teaching will take place, are set within a vineyard and are currently being renovated. They will accommodate a Masterchef style kitchen with TV transmission capabilities, classrooms and accommodation.

"Students of the new course will be taught on the tranquil organic farm of l'Ciacca in Picinisco, an ancient town located in Val di Comino between Rome and Naples."

The new MSc Gastronomy will be targeted at an international market, particularly the Italian diaspora around the world. Students will study Gastronomy - food from the field to both the market and the table - in relation to the environment, sustainability, production, nutrition, anthropology, politics, communication and culture, and the course will draw on the expertise of farmers, producers and academics.

The area surrounding the farm is a fitting location for the study of Gastronomy. It is situated in a natural uncontaminated area where organic farming is a way of life and is surrounded by olive groves, herbaceous plants, vines, fruit trees and livestock.

Due to its environment and dedicated organic farming methods, the area of Picinisco is bursting with superb local produce including wines, fruit, olive oil, honeys, grains, cheese, sweet meats and cured meats

Dr Richard Butt, QMU's Deputy Principal. explained: "This course builds on our university's rich history of food, which dates back to 1875, when we were set up to help improve the diets of the urban poor. What was initially established as the Edinburgh School of Cookery has now developed into a modern ambitious university with flagships in Sustainable Business, Health and Rehabilitation and Creativity and Culture. In relation to food, the University has significant expertise in the teaching of dietetics, nutrition and biological sciences, as well as commercial expertise in the area of food and drink. In 2014, we launched the Scottish Centre for Food Development and Innovation which supports food and drink SMEs in Scotland and beyond. We were the first to offer a Master's in Gastronomy in Scotland, and our new Gastronomy course, delivered with the University of Cassino, is being adapted to the Italian landscape. It aims to be an excellent fit for both Italian and international students.

"Our partnership with the University of Cassino, allows us to offer an education programme that will contribute to the economic regeneration of the local region by promoting local food production and expertise, and generating international interest in Italian gastronomy and food

The development and delivery of the new course is being facilitated by I Ciacca Foundation, which will provide access to local food production facilities that use traditional techniques. The Foundation, a not-for profit organisation, is enforcing its historical links by building a collaboration with institutions in Scotland and Italy relating to food and learning. It was founded by the Di Ciacca family, which is based in Scotland but has ancestral roots in the region. The family is restoring the farm - its home for over 500 years before its move to Scotland - which will be the location for the delivery of the new MSc Gastronomy.

Dr Butt continued: "There are existing links between the Di Ciacca family and QMU in relation to food and gastronomy and we are delighted to strengthen that partnership with this exciting international venture in gastronomy. We are also enthusiastic about our collaboration with the University of Cassino due to its expertise in business, enterprise and entrepreneurship and its track record of successful international

Giovanni Betta, Rector of the University of Cassino, said: "The collaboration with QMU will add to our university's programme of internationalisation. It is an important agreement which will enhance the profile of gastronomy in our region, thereby contributing positively to the area's economic regeneration."

The new MSc in Gastronomy will begin in Italy in September 2018 with graduates of the programme gaining an award jointly from Queen Margaret University and University of Cassino. It is ideally suited to people with either academic qualifications in a related subject or significant industry related experience; or mature students who are able to evidence their interest and passion for food and food culture. QMU and the University of Cassino will also be offering a new master's in Family Business which will begin in 2017.

University research helps create buzz for high caffeine black tea

NEW SCOTTISH DRINKS producer has used university expertise to develop a supercharged tea that packs a punch similar to coffee. Hi Tea, which contains three times the level of caffeine found in a normal cup of tea, will give tea lovers the taste of their favourite drink with an extra buzz that's sure to keep their energy levels up throughout

The entrepreneurs behind Hi Tea enlisted food experts from Queen Margaret University to develop the new supercharged tea concept. The company wanted to create a new beverage that would be acceptable to existing tea drinkers and to consumers who may not enjoy coffee but who were still looking for a high caffeine hit.

Laura Ewing from Hi Tea, explained: "The daily consumption of tea in the UK is around 165 million cups, compared with approximately 70 million cups of coffee. Although mainstream tea sales have slumped in recent years, the growth of premium and speciality teas has grown. We believed there was a gap in the market for a tasty black tea which could offer similar qualities to coffee, but we needed to partner with food specialists at QMU to help us carry out consumer research. In addition, we required specialist support to review our ingredients, develop a recipe for tea bags and assess caffeine levels."

Experts from QMU's Scottish Centre for Food Development and Innovation were able to advise on the development of the product by conducting taste testing panels and consumer feedback sessions. This helped to gauge acceptability levels from keen tea drinkers to the tea blends initially selected by the company. Taste panels also helped to confirm if consumers could distinguish any adverse bitterness

from the addition of caffeine in the new Hi Tea product when comparing against standard black tea.

Catriona Liddle from QMU's Scottish Centre for Food Development and Innovation, explained: "The trend for tea supplemented with synthetic caffeine has come over from the US. Synthetic caffeine is a common additive in energy drinks, but for this project it was important that a natural UK source was identified. QMU was able to source caffeine that was not only natural, but had none of the characteristic bitterness normally associated with synthetic sources of this ingredient. A formulation was then created enabling Hi Tea to produce a blend fortified with natural caffeine but tasting like everyday tea. In addition, we were able to ascertain the base level of caffeine found in the tea leaves used by Hi Tea and supplement this with the ideal levels in order to reach the target amount.

If your food business needs help with new product development, reformulation of existing products, nutritional analysis, consumer focus groups, taste panels or requires access to specialist research/test facilities contact OMU's Business Development Manager, Miriam Smith on E: msmith3@qmu.ac.uk T: 07872 128 688

QMU was able to provide Hi Tea with the

support it needed to develop a first-to-

UK-market blend of high caffeine black

tea which is unique to Hi Tea and highly

acceptable to the tea drinking target

The company has now launched Hi Tea,

which can be bought online at: http://

www.hiteaonline.co.uk/products-shop





First class success for student after developing the skillset to manage dyslexia



Annie celebrating her achievement of a first class honours degree at the QMU graduation.

MU POSTGRADUATE STUDENT, Annie Fowden, has achieved significant academic and career success after continuously learning how to manage her dyslexia.

Dyslexia is a language based learning disability that affects around one in 10 people. The British Dyslexia Association defines dyslexia as 'a combination of abilities and difficulties that affect the learning process in one or more of reading, spelling and writing'. People with dyslexia may experience difficulties with reading, processing, shortterm memory, organisational skills and hearing or visual perception.

Annie became aware of her dyslexia when she was just five years old. Throughout her early education, she struggled with aspects of learning due to the school's limited knowledge about dyslexia and how to manage it. As a result, she was unsure whether university was a viable option for her and thought that career opportunities may be restricted.

However, Annie believes dyslexia is becoming more widely recognised and is pleased that greater support is now available to manage this learning difficulty. In 2012, Annie secured a place at QMU to study Events Management.

During her time at QMU, the University's Disability Service team quickly identified the learning challenges Annie was facing, having supported many other QMU students with dyslexia in the past. The team carried out a need assessment and developed an Individual Learning Plan (ILP) to support Annie's learning

QMU assigned an external tutor to Annie to offer her personalised and continued support throughout her QMU journey. Annie benefitting from support each academic year, which included help to develop her writing, referencing and time management skills. The QMU Disability Services team also helped Annie secure funding from the Disabled Students' Allowance (DSA) to buy a laptop with assistive software.

The positive impact of this continued support meant that Annie's academic performance improved consistently each year. Her grades increased from Es and Ds in her first year to As and Bs in her final year. She graduated with a first class honours degree from QMU in 2016.

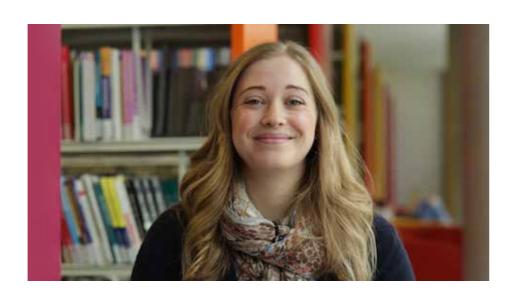
Annie said: "The support I received from QMU's Disability Service team has had one of the biggest and most positive influences on my experience at QMU. The help I've had has given me a huge confidence boost and has allowed me to reach my academic potential, as well as opening doors to new career opportunities.

"The Disability Service team always made time for me and made sure I was offered personalised advice. My advice to other students with dyslexia at QMU is get out there and find out about the specialist support available to you on campus."

Annie was also one of the first QMU students to be selected for the new Apex Hotels and QMU Scholarship Programme. Apex Hotels and QMU have teamed up to launch the scheme, which is helping to bolster career opportunities for hospitality and events students each academic year. The move aims to create a new generation of hospitality leaders who can transform Scotland's hospitality industry so that it is a key player on the world stage.

Annie received a bursary and began her management apprenticeship with Apex Hotels in February 2016. The new Scholarship Programme supported Annie during her final vear of study at QMU and provided her with paid work experience with Apex Hotels. The opportunity allowed Annie to gain hands-on experience across all areas of the business.

Annie has now secured further employment with Apex Hotels, which is also providing additional funding to help further her postgraduate education at QMU. Annie has enrolled on the University's new Master of Public Administration (MPA), which she hopes to complete in 2017.







Students benefit from pioneering scholarship programme

IX QMU STUDENTS are currently benefitting from a pioneering widening access programme developed and part funded by The **Robertson Trust.**

As the largest independent grant-making trust in Scotland, The Robertson Trust is dedicated to achieving positive change in Scotland. Its Scholarship programme was set up in 1995 to help fund ten young Glaswegians. Today, it helps more than 460 young people from across Scotland studying on a wide range of undergraduate courses, including the students at QMU.

Robertson Trust Scholars not only receive financial support, they also embark on a self-development programme called the 'Journey to Success', which includes personal support through peer mentoring, employability workshops and paid internships. All of this ensures the scholars are able to maximise their potential at university and compete successfully for graduate level jobs with increased self

Scholars are nominated by their school, college or university as talented individuals who show real potential despite their life experiences. Often they are the first in their family to go to university, from low income families or have spent time in care.

Claire Kenny, one of the first Robertson Trust Scholar at QMU, is now in her second year of the BSc in Psychology. Claire acknowledges that she has benefitted from the partnership between QMU and The Robertson Trust. She explained: "The Robertson Trust Scholarship has made both studying, and moving away from home, a lot easier. I believe if it wasn't for the Trust's help and support, my first year at QMU would have been a lot more stressful. Although it supports scholars financially, it also supports us in so many other ways. The team really does want the best for us.'

This coming year, QMU will select one further Robertson Trust scholar thanks to matched funding from former QMU Court member, Mark Laing. Mark, who is also a trustee of the Robertson Trust, is passionate about access to education for all who have the ability, yet may not have the financial

Mark explained: "The scholarship programme mirrors QMU's ethos of widening access and broadening students' horizons, so I am delighted to be involved, as both a trustee of the Robertson Trust and a donor to QMU.

To find out more about how you can support widening access initiatives at QMU, contact Heather Edie, QMU Development & Alumni Manager, E: hedie@gmu.ac.uk T:



Wise Up **About Dementia**

MU STUDENTS ARE offered opportunity to deliver 'Dementia Friends' awareness sessions to student peers, school pupils on QMU's Health and Social Care Academy, and young learners who are part of the Queen Margaret Children's University.

The aim of the initiative is to raise awareness about dementia as a condition; become more aware of how people can 'live well' with dementia; and discuss what we, as a society, can do to make a positive difference to people living with dementia in our communities.

Led by the QMU Dementia Working Group, students from across the School of Health Sciences can participate in the co-design and co-production of the dementia awareness sessions. A group of students from the Division of Nursing delivered the first session in January.

This initiative contributes to QMU's drive to become a Dementia Aware university and has been made possible by development funding from Santander Universities. Dementia Friends is a UK wide project, offered by Alzheimer's Scotland, which is supporting its implementation.

Recognised by healthcare employers, each session also adds to employability in professional practice, and will enable students to be dementia friendly resources within their families and communities.

Chinese festival producer supports QMU cultural management students

in China has continued to pledge his support to QMU by boosting his annual award for cultural management students.

At the start of 2017. Dr Chris Wang from Shanghai, China presented his annual award to Claire Pace Monreal, a MA Arts, Festival and Cultural Management student. The award will provide Claire with financial support to carry out a cultural research project in her home country of Malta as she investigates the impacts upon audiences of delivering cultural programmes in various languages. Dr Wang has generously increased his contribution this year by providing additional support to enable a future student to participate in his cultural festivals in China.

Based in Shanghai, Dr Wang is responsible for bringing some of the highest quality

LEADING FESTIVAL PRODUCER Chinese productions to Scotland each summer. The Chinese Art and Cultural Festival is now a prominent feature within Edinburgh's Fringe Festival. He is also progressing work which will see the development of Scottish festivals in China. Dr Wang is also a champion of education and founded one of the first event management education programmes

> Having studied for several years in the USA under the direction of QMU's Professor Joe Goldblatt, the world's leading academic in event management, Dr Wang is passionate about event and cultural management and is keen to nurture talented young people who wish to contribute to the cultural and creative industries. He is delighted to support Claire with her research project which will look at the effects that the language of delivery has to the way in which the audience receives and perceives live performance.

Professor Goldblatt said: "Dr Wang was one of my most determined and promising students when I lectured in Washington and I'm proud that he has gone on to establish this important cultural relationship with the Edinburgh Fringe Festival. He is responsible for bringing a range of outstanding Chinese productions to Scotland's capital city, and for providing graduates with the opportunity to develop skills and experience within the cultural sector."

Dr David Stevenson, Head of Division for Media, Communication and Performing Arts, said: "Dr Wang has helped us establish QMU's first scholarship in Cultural Management for students on the MA in Arts, Festival and Cultural Management. His increased gift, this year, of £700 as well as return flights and a work placement in China, is invaluable in supporting student development on the MA programme. Without his generosity, Claire would have been unable to develop her research in this interesting area."

Legacy of St Margaret leads to scholarships in Hungary

WO PUBLIC SOCIOLOGY students have taken up study opportunities at a Hungarian university as part of a new scholarship exchange programme between Scotland and Hungary. The programme was developed by the Hungarian Embassy and QMU to opportunity to immerse themselves in celebrate the legacy of Saint Margaret, Hungarian culture, which will undoubtedly one of the most loved women from add to their overall learning experience. Scottish and Hungarian history.

on the BSc (Hons) Public Sociology travelled to Budapest in January to begin

University. In the future, the exchange programme will also allow students living in Hungary to study at QMU and experience life in Scotland's capital city.

In 2014, QMU was the first university in Scotland to launch a BSc (Hons) Public Sociology, Caitlin and Ellen, who are both in their third year of the undergraduate degree at QMU, will not only benefit from studying at Corvinus University, they will have the

Dr Richard Butt, QMU's Deputy Principal, Caitlin McDowell and Ellen Rahm, students said: "We are delighted to have worked with the Hungarian Embassy to create this partnership with Corvinus University. This a three month study period at Corvinus educational exchange programme, and

the transcultural learning it will enable, are entirely consistent with the life and values of Queen Margaret herself."

Hungarian Ambassador, Kristóf Szalay-Bobrovniczky, said: "I am grateful to all our partners and to all the patrons who helped us launch the Queen Margaret Legacy Programme. Through their generous support we enable two students to see for themselves how amazing it is to live and study in Hungary in Central Europe. The students will enhance their experiences and learn new skills and both Hungary and Scotland will benefit from stronger peopleto-people contacts between our nations."

QMU takes its name from the Scottish queen, born in Hungary

HE OFFICIAL PARTNERSHIP between QMU and the Hungarian Embassy was formed in recognition of the fact that QMU takes its name from Margaret, Queen Consort of King Malcolm Canmore of Scotland, who was born in Hungary in the 11th century.

Margaret was known to be a fine scholar with a formidable intellectual capacity, who often debated the affairs of state with the King's noble and clerical advisers. As a deeply religious woman, Queen Margaret was concerned with works of mercy and giving, and particularly with the care of the poor. As a result, she was canonised as saint in 1250.

The name Queen Margaret was incorporated into QMU's title in 1972 because she was seen to personify the institution's key values of serving the community, enhancing the quality of life, and taking practical action. Queen Margaret's philosophy of social justice and her ability to identify what changes were required in society still resonates today and her name is reflected in the titles of a number



GRADUATES' ASSOCIATION

NEWSLETTER

By Elaine Acaster, Graduates' Association President

The Graduates' Association, which celebrated its centenary year in 2014-2015, welcomes new members at any time following graduation from the colleges which formed QMU, and from QMU as we know it today. Members of staff are also most welcome to join.

Life Membership costs only £45 (£35 in the year of graduation) and gives the opportunity to join social networking events and also the opportunity to rent Madras Lodge, the Association's seaside house at Gullane, East Lothian.

Contact details for membership enquiries are provided below.

Recent Events

It has been a busy few months for the Association with members from far and near enjoying our events in and around Edinburgh. These included a boat tour on the Firth of Forth on a glorious day, when we were able to have a close-up view of the progress of the new Forth Crossing, while a visit to the Secret Herb Garden at Lothianburn was as informative as it was entertaining. In November, we opened Madras Lodge for a committee meeting and visits by members, and could not help but be impressed by the improvements which have been made. overseen by the hard working Madras Lodge Committee. It is no surprise that 2016 was an outstanding year for Madras Lodge bookings. 2016's events culminated with Christmas lunch, planned, prepared and served by QMU's International Hospitality & Tourism Management (IHTM) students at the Edinburgh New Town Cookery School. 2017's events began in February with an interesting visit to the Scottish Parliament hosted by local MSP Colin Beattie.



Madras Lodge for a relaxing break

From beach walks and delicious pub lunches to birdwatching, world-class golf or wind surfing, Gullane, and the surrounding area of East Lothian, has something to offer everyone. Why not book Madras Lodge for your next family break or for a class reunion?

Madras Lodge in Gullane, is a fantastic holiday retreat for use by members of the QMU Graduates' Association. Members can rent accommodation that is split into the house (sleeping 5) or the loft (sleeping 4). A member can stay there with friends and family for a break - be that a family holiday of one or two weeks or a relaxing weekend. Costs are very reasonable - ranging from £115 for a two night break in the loft, to £405 for a whole week's rent of the house in the height of summer. There are reduced rates and extra nights available for bookings in the low season. Bookings for 2017 started last November, but there is still availability, particularly outside of the peak summer period.

Check your Graduates' Association status with the membership secretary and then contact the Madras Lodge booking secretary to arrange your break. Details are available through the QMUGA website and through the Madras Lodge page on Facebook.

Enjoy Madras Lodge for your next break and share your memories with us on Facebook or Twitter.

Programme of Events Spring - Summer 2017

of members, so if you haven't been able to by the University join us for a while it is never too late to take the first step to re-engage. You will be most welcome!

THURSDAY 20TH APRIL at 5pm Association members have been invited to this event, which features the work of two outstanding botanical artists. There is no charge, and a percentage of sales will be donated to the University's Student Please book for attendance at AGM and Development Fund.

THURSDAY 1ST JUNE at 5.45pm: Operation La Boheme at Edinburgh Festival Theatre, a short (1 hour) taster session offering highlights from the music and insights into the production. No charge. Book with Social Secretary by 12th May.

FRIDAY 9TH JUNE 2017 - Queen Marg at Queen Margaret University. This break with tradition is to encourage members to become familiar with the outstanding work of the University and to have the opportunity to visit on a working day.

The Association thrives on the involvement 10.45 -11.15 Coffee prior to the AGM hosted

11.30 - AGM including presentation on the work of the University

Buffet lunch - Cost £22.00 including a glass of wine or fruit juice

Afternoon - Presentation on Speech and Language Therapy, one of the flagship disciplines of the University, and the opportunity to stroll around the attractive

also for lunch with Dorothy Finlayson, QMUGA Social Secretary T: 0131 669 5341, no later than Wednesday 31st May 2017.

Also by Wednesday 31st May 2017 please make payment for lunch to Treasurer Anne Scagell, 11 Titania, Pavilion Gardens, Alloa, Clacks FK10 2UJ T: 01259 214668.

Cheques are payable to QMUGA; Electronic payments to QMUGA Sort Code 80-02-77, Account 00707066 ref your family name/

Madras Lodge contacts: **Bookings via:**

Anne Vokes T: 07817328035

E: mlbook@qmuga.org.uk Follow Madras Lodge on: Facebook: @madraslodge Twitter: @madraslodge

Q.M.U.G.A.

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We took the opportunity to catch up with Tracy and find out about her interesting career in healthcare, and her more recent advisory role with the Scottish Government.

Having graduated from Queen Margaret College in 1986, Tracy MacInnes held several dietetics and healthcare roles in hospitals and healthcare organisations across the UK before moving to the Scottish Government in 2009 where she now works as Associate Chief Health Professions Officer.

She started her first job at Stoke Royal Infirmary which was a rotational basic grade post so covered renal, paeds and community, which provided her with a really solid platform to build on. She then went to Stafford District General and worked as the Senior 1, dealing again with a complex and varied workload within primary and secondary care.

Tracy returned to Scotland in 1992 and was successful in getting the Renal Dietetic post at the Royal Infirmary in Glasgow. She explained: "This was my first experience of working outside of a dietetic department and within a wider multi-professional team, where I began to extend my scope of practice.

"My last dietetic post was as the Chief Dietitian within the Southern General Hospital in Glasgow. I then moved to work as the Senior Professional Advisor at the Care Inspectorate and had responsibility for the regulation of independent hospital and hospices in Scotland.

Tracy explained: "This is where my interest in integration started as I lead teams of officers who had professional backgrounds from education, social care police and health."

When asked about a typical day in her current position with the Scottish Government, Tracey said: "My role is to support and advise any Minister and other colleagues from within Scottish Government in respect to Allied Health and Healthcare Science. This helps ensure they have the most up to date information to hand. It involves supporting the ministers at external visits, conferences and face to face meetings with stakeholders. The team I work within leads on Allied Health Professions and HCS policy development and supports implementation at service level."

"My role is to support and advise any Minister and other colleagues from within Scottish Government in respect to Allied Health and Healthcare Science. This helps ensure they have the most up to date information to hand."

Discussing the future of the dietetics profession in Scotland and the UK, Tracey confirmed: "I believe that dietetics has a huge role in addressing the health and social care of our population. This is throughout the life curve, from conception right through to last stages of someone's' life. Dietitians should be leading the way with consistent public health messages."

John Hansen-Brevetti manages family planning centre

EW YORKER, JOHN Hansen-Brevetti, 32, graduated with a BSc Nursing from QMU in 2014.

He said: "After I graduated from QMU, I went on to study Health, Community and Development at the London School of Economics and Political Science. After receiving my master's



degree, I started working as a Registered Nurse with Marie Stopes International (MSI). I was promoted to Clinical Team Leader, and again to Clinical Operations Manager for one of MSI's largest UK clinics.

"I now oversee a team of 12 nurses and six health care assistants, and manage the day-to-day operations of a busy family planning centre in London. I've thought about one day undertaking a PhD in nursing, but for the moment I've got my hands full!"

Aimie progresses podiatry career in rheumatic and musculoskeletal medicine



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m COU}$ / Where are you now?

Adrian develops cultural carer with the Arts

Council Malta

DRIAN DEBATTISTA, from Malta, graduated with an MA Arts Festival & Cultural Management from QMU in 2015. He started working as a research associate at Arts Council Malta just a week after finishing his final project at QMU.

Discussing his current role, Adrian said: "The course was a determining factor in the success of my application. My role involves developing and managing the Council's research programme through qualitative and quantitative research, whilst gathering statistics and data mining, analysing cultural practices and monitoring trends effecting or resulting from cultural participation, production and consumption.

"I'm also responsible for ensuring quality control of research by setting up appropriate monitoring and evaluation systems. The aim is to produce a knowledge base from which effective policy recommendations can be made, whilst aiding cultural operators through more informed decision-making."

Soon after Adrian started in the role, he was involved in writing the Council's five-year strategy. He explained: "I've been working on the formulation of data collection methods for internal evaluation of national cultural organisations, which

"Some of the projects I'm involved in or manage include a national cultural participation survey, the impact evaluation of two funding programmes managed by the Council and an audience segmentation report for cultural organisations. In the process. I'm working with the research team at the Valletta 2018 Foundation. which oversees the Valletta 2018 European Capital of Culture programme."

As part of his QMU course, Adrian undertook a work placement with arts organisation, Lapidus Scotland, to help manage its social media, write funding applications and develop the organisation's new website. He said: "My experience with Lapidus Scotland challenged some of my preconceived ideas about how

> relationships with the public and local authorities can be managed, and has helped me in my current position with the Arts Council Malta. I see these aspects as having a lasting influence on the way I reflect on myself and the environment around me as I progress in my career."

Culture director shares her career experience with students

YNNE HALFPENNY recently came to QMU to share her experience of event management in the cultural sector with first year students.

Lynne graduated from QMU with a degree in Communication Studies in 1984 and has spent the last 30 years working in the cultural sector in Scotland, most recently in her capacity as Director of Culture with the City of Edinburgh Council. She began her career at the 1986 Edinburgh Commonwealth Games where she was part of the Artist Liaison and Marketing Team during a controversial Games, due to the anti-apartheid boycott by Commonwealth Countries. As Head of Culture and Sport in Edinburgh, Lynne managed a £21 million annual budget and lead a team of around 180 staff. Most recently, as Director of Culture, she has lead a transformation project to deliver savings, while ensuring that the integrity of the culture service was maintained.

Whilst at QMU, Lynne shared some top tips with event management students saving: "When you enter a room, you should always be the light and never the shadow."

Lynne was presented with the 'Legendary Luminary of Planned Events' award by Professor Joe Goldblatt, QMU's Director of the International Centre for the Study of Planned Events.

Lynne is still in touch with friends made while studying at QMU.





Property lettings specialist recruits Hannah as its first marketing executive

ANNAH MCCONNACHIE has secured the role as marketing executive for Edinburgh property investment and lettings specialist Cullen Property.

Hannah originally from Aberdeen, graduated from QMU in 2015 with a BA (Hons) in Media, and since then has undertaken internships with public relations and marketing agencies in order to further her experience.

Hannah said: "It can be a difficult process trying to find your first job as a graduate and I'm extremely grateful to have this opportunity with Cullen Property. I can't wait to hit the ground running and start meeting with prospective investors and tenants at property shows and student accommodation fairs."

Steve Coyle, Operations Director at Cullen Property, says: "We are delighted to have our first in-house marketing executive. The experience Hannah has gained through working with local marketing and public relation firms will be a huge asset to us and bring a fresh approach to our current in-house marketing activities."

Reunions

Some former classmates are getting together to celebrate the anniversary of their graduation. Contact alumni@gmu.ac.uk for more information on the following reunions.

Diploma in Life Sciences class of 1976

A small group meet every year in August and are keen to hear from more former classmates.

Occupational Therapy class of 1977

This group started their training at the Astley Ainslie and are planning a 40th anniversary reunion in October.

Occupational Therapy class of 1978

Another Astley Ainslie group who are planning a 40th anniversary reunion in 2018.

Speech & Language Therapy class 1987

A 30th anniversary reunion is planned for later this year.



OW A READER IN Enterprise and Family Business at QMU, Dr Claire Seaman originally studied **Dietetics at Queen Margaret before** graduating in 1988. She has continued to develop her career at the University within the Division of Business, **Enterprise and Management, specialising** in family business research. She is now one of few people in the UK who is known as an expert in this specialist field of research.

Having researched family business both in the UK and internationally, Dr Seaman has gone on to establish a family business research group involving Family Business United. In addition to supervising 14 doctorial students, Claire recently developed two master's programmes with a family business focus for QMU, and is currently looking to develop family business education internationally.

For further information on the new family business masters programmes visit: www.gmu.ac.uk

10 years of PG programmes in Public **Service Management**

We are hosting a celebratory event on Friday 23 June 2017 on campus. We would be delighted if you could join us.

The event will include both alumni and current students from:

- Executive Masters in Public Services Management
- MBA (Healthcare Management)
- MBA (Public Services Management)
- PgCert Public Services Governance
- MSc Public Services Leadership
- Master of Public Administration (MPA)

If you are interested in organising your own reunion please get in touch and we can help you reach out to your former classmates.



HRISTIE MCMONAGLE was one of the first group of students to move into halls at the new Musselburgh campus. She was a direct entrant into second year and left in 2010 before spending a year as Vice President of the Students' Union.

Christie said: "Following my term as VP, I worked as Senior Marketing, Sales and Events Co-ordinator for Le Monde in Edinburgh before moving to Attacat



Internet Marketing to do Business Development. At the end of 2013, I became the Royal British Legion Scotland's Marketing and Communications Officer holding responsibility for the communications of the veteran charity

across the country. Among many other things the role has included being the editor of the charity magazine with a circulation of over 25,000 and winner of two awards (Best Printed Publication at the Institute of Internal Communications Awards and 'Front Cover of the Year' at the PPA Independent Publishers Awards).

I am also the Marketing and Communications Officer for Poppyscotland which involves all the communications and marketing of the Scottish Poppy Appeal.

I still keep in touch with the guys I lived with in Block G in QMU's halls of residence and. this summer, I will be bridesmaid to a QMU graduate from the same block.



INCE GRADUATING IN Costume Design and with cutting on a Monday and Tuesday as the designs for Strictly Construction in 2014, Lucy Deady has moved to London to work on some of the UK's most popular TV shows.

She started as a dresser for the knockout round of 'The Voice' on BBC and then went on to work on The Voice live shows. That allowed her to further develop her ability to work under pressure and to operate as part of a team.

A chance meeting with Vicky Gill saw Lucy secure her next role with the BBC's 'Strictly Come Dancing'. Her position with Dance Sport International, which makes the costumes for Strictly, now also involves her in creating dance costumes for worldwide competitive ballroom and Latin events, as well as for theatre, cruises and tours. In effect, she was juggling two roles at the same time - Dresser at Strictly Come Dancing and Design and Production Assistant at Dance Sport International.

Discussing her time with Strictly, Lucy explained: "During the week I assisted where I could in production. I usually helped

came in for that week. Later in the week, I would be involved with decorating the dresses with lace and fringe etc. Sometimes I'd shop for fabric. Fortunately, my week was quite varied, which I

Lucy's big break with Strictly Coming Dancing meant she's had the opportunity to work with a variety of celebrities. She said: "From the start of the series. I was allocated the celebrity girls to dress, so I did spend time with them all each week. My favourite costume that I worked on was Claudia's hot pink paso doble outfit. I really enjoyed making the black lace collar and cuffs."

When asked what her favourite dance of the show was, she said "It changed each week but I did love Danny and Oti's samba".

Lucy's future looks secure with Dance Sport International. She is now working on designs for Austrian 'Dancing with the Stars' and upcoming Latin and ballroom competitions. Of course, she is looking forward to Strictly Come Dancing 2017! □



Kay excels with the **BBC**

✓ AY CREWDSON GRADUATED from QMU in 2005 with a BA (Hons) Arts and Theatre Studies (First Class).

Kay has gone on to have a very successful career with the BBC, working in Northern Ireland, Manchester, London, Leeds, Nottingham and in North Yorkshire. After graduating from the BBC's journalism trainee scheme and working as a producer on numerous programmes, Kay then retrained as a broadcast meteorologist, presenting the weather across the North of England and the Midlands.

Alongside her weather commitments Kay carried on her love of radio by freelancing as a radio presenter for a number of local BBC radio stations. In 2014, she launched a treasure hunt style programme, Finders Keepers, for BBC Radio York; which became one of the most successful programmes on the station.

Hanging her weather hat up for a time, Kay has just taken over BBC Radio York's Breakfast Show. She's on air Monday to Friday 6am - 9am.

From co-directing 'The Good Woman of Szechuan' to judging Edinburgh's Got Talent, and making life-long friendships along the way, Kay has many fond memories from QMU.

After university, Kay went back to Manchester and started working in TV as a runner for commercials. At the same time she started volunteering in various radio stations, from hospital radio to local development radio stations. For a few years she combined these roles with running a TV studio and acting, and had roles in various adverts and some small parts in TV programmes, but her main drive was presenting.

After a few years Kay got her break on the BBC Journalism Trainee Scheme. She moved to Belfast to craft her journalism skills, and went on to working on BBC Newsround, School Report and BBC Learning. A conversation with her boss resulted in a move to weather... and six years later she finally got her dream job; breakfast presenter on BBC Radio York!

Outside of work Kay volunteers at a local children's hospice, Martin House, and is known for doing extraordinary challenges for charities. In 2015 she did a wing walk for another children's hospice and trekked through the jungle in Borneo in 2016 before climbing Mount Kinabalu for Macmillan Nurses.



Scholarship helps global health student to progress **PhD** research in South Sudan

■HE FULBRIGHT PROGRAM, a highly prestigious American scholarship that promotes international educational exchange, will see PhD student Hannah Strohmeier, from Berlin, spend six months at Yale University in the USA.

Hannah, who has been studying for her PhD part-time with QMU's Institute for Global Health and Development (IGHD), is looking into the mental health and well-being of humanitarian workers based in South Sudan, with a focus on post-traumatic stress disorder, depression, anxiety, burn-out and substance abuse - particularly alcohol.

Towards this end, Hannah is currently administering a quantitative survey in South Sudan. She will then base herself at Yale University in Connecticut, USA where she will work alongside Professor Catherine Panter-Brick, a world-renowned anthropologist and expert in mental health. During her time at Yale, Hannah will collaborate with the professor to analyse the survey data and prepare a subsequent in-depth qualitative phase of research in South Sudan whilst also working as a visiting research assistant.

Hannah said: "I am really excited to have the opportunity to research the mental health of humanitarian workers in South Sudan, a country which is experiencing a humanitarian crisis and ranks high on the scale of attacks against aid workers. I am also incredibly fortunate to have the opportunity to work at Yale with Professor Panter-Brick, an experience which I am sure has the potential to shape my future career in the field of global health."

Trees give life to student opportunities

N IMAGINATIVE **FUNDRAISING** initiative at QMU has given new life to the campus grounds as well as providing funding opportunities for our students.

Our extensive grounds have always provided staff and students with respite from work and study with many using the space for exercise, reflective contemplation and even sunbathing. The grounds have played host to a multitude of events including a student performance of a Midsummer Night's Dream and an annual student led Tough Mudder competition. They are also used daily by the local community.

The 'Trees of Life' programme was established in 2013, not only as a way of enhancing the beauty of this outdoor space, but also as a means of commemorating the 150th anniversary of QMU in 2015. Friends and graduates can purchase a tree for just £150 – 150 trees for the 150th anniversary for £150 each!

To date, over 96 trees have been planted with many of our supporters dedicating their trees to loved ones that are no longer with us, special people or mentors from their time at QMU. The project is a great way to celebrate a person, occasion or period of time.

One recent donor and former member of staff, Sheila McCulloch, said: "I feel honoured to dedicate a tree to The Pioneers of the Diploma in Life Sciences and early Degree Nursing Students. I have fond memories of my time at QMU. I loved the trees in the Corstorphine Estate and I wanted to contribute to the new campus."

We are grateful to Dobbie's Garden Centre for providing the trees ensuring that every penny raised goes directly towards supporting our students.

Students can apply for funding through various programmes including the Vice Chancellor's Fund and the Student Development Fund which support activities that enhance their QMU education and their CV.

All of these experiences play a pivotal role in shaping what our students will go on to achieve after graduation and ensure that their CV stands out from the rest.

PhD student, Christos Theodorakopoulos, recently received funding to attend and present at the 38th ESPEN (European Society for Clinical Nutrition & Metabolism) Congress, in Copenhagen.

The Congress is one of the most prestigious events to disseminate high quality academic work in the area of clinical nutrition and metabolism internationally. It allows delegates, like Christos, to express opinions and exchange knowledge regarding the contribution of nutrition, exercise and physical activity to healthy aging, and the prevention, treatment and management of conditions such as obesity, cardiovascular disease, metabolic syndrome, diabetes, osteoporosis and frailty.

Christos said: "Attending the ESPEN congress was a very successful experience as it gave me the opportunity to expand my scientific horizons, enhance my presentation skills and professional portfolio, exchange views and get new research ideas. Importantly, it allowed me to disseminate high-level research outputs and promote the flagship areas of QMU.'

To donate to QMU, visit: www.qmu. ac.uk/alumni and friends/donate.htm



QMU Welcomes the World **#QMUinternational**

Universities Scotland launched international peer group. a global campaign 'Scotland's Universities Welcome the World' to celebrate the fact that Scottish higher education is home to over 180 different nationalities amongst our student community. The campaign aimed to share a message of welcome with the world and let it be known that Scotland is open and inclusive.

The campaign featured new videos of international students talking about how they have felt welcome in Scotland and why they love studying here. Scottish students shared their messages of welcome and said why it

T THE START of the year, is important to them to study as part of an

With students from over 70 countries, including Canada, USA, Hong Kong, Norway and Singapore, QMU has been delighted to support this campaign and promote the messages that Scotland is open, inclusive and welcoming. QMU has built on the important messaging of the Universities Scotland campaign by developing its own integrated digital campaign to promote QMU as an international student community.

Find out more about QMU's international community at www.qmu.ac.uk/international



DATES for your diary

Event: QMU undergraduate open days

Details: an opportunity to find out about undergraduate courses, meet staff and students, and view the campus facilities.

When: Thursday 31st August and Saturday 30 September 2017

Time: 11am - 4pm Where: QMU, EH21 6UU

Further information: www.qmu.ac.uk

Organisers: Marketing and Communications Office, QMU

Event: Costume Showcase (part of Platform 4)

Details: Spectacular runway performance showcasing some of the best costume creations from students on the BA/BA (Hons) Costume Design and Construction.

Platform 4: Showcasing drama, performance, photography and artwork from QMU's creative courses. Check website for more details about Platform 4.

Costume Showcase -19th May 2017, matinee at 3pm, evening performance at 7pm.

Where: Summerhall, Summerhall Place, Edinburgh EH9 1PL

Further information: www.qmu.ac.uk